



CONTACT

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EDUCATION

US-UK Fulbright
Scholarship
Hubert H. Humphrey
School of Public Affairs

MA British Politics
University of London

BA English Literature and
Language
Oxford University

SKILLS

Strategy development
Bid writing
Deal making
Scenario planning
Option appraisal
Business cases
Evaluation



HOPE STREET STRATEGY COMPANY
URBAN REGENERATION EXPERTISE

JOHN P. HOUGHTON

REGENERATION CONSULTANT

OVERVIEW

Thanks for reading for my CV. I'm a highly experienced freelance consultant and one of the UK's "leading urban regeneration experts".

I support government departments, councils, housing associations, and private sector clients to design and deliver innovative and award-winning regeneration programmes.

CAREER SUMMARY

I've worked in urban regeneration and economic development for 25 years. I started my career in the civil service in 2000 before becoming a consultant in 2006.

- **Founding Director**, Hope Street Strategy Company.
- **Senior Investment Specialist**, Department for International Trade.
- **Associate Consultant**, Metro-Dynamics, PPL, Social Engine, Renaisi, Locality, BBP Regeneration.
- **Interim Head of Services (London and the South)**, Locality
- **Principal Consultant**, Shared Intelligence.
- **Senior Policy Advisor**, Ministry of Housing, Communities, and Local Government.
- **Local Improvement Advisor**, Local Government Association.
- **Research Associate**, Centre for the Analysis of Social Exclusion, London School of Economics.

ACHIEVEMENTS

I list below some career highlights. Overleaf, I provide specific examples of my urban regeneration and economic development expertise.

- Supported my clients to raise over **£1bn in public and private investment** in regeneration, infrastructure, and growth projects.
- Led teams across multiple consultancies to **shape and sell products and services** in the regeneration, economic development, and place-shaping markets.
- Re-designed the **UK's government's post-Brexit strategy** for attracting inward investment in growth and regeneration project.
- Designed and developed **award-winning and sector-leading regeneration interventions** across the country.
- Instigated and led **multiple change programmes** including merging national funding streams into a £42m investment pot.

I am available for work on solo assignments, in partnership with other consultancies, or an interim basis for senior positions.



JOHN P. HOUGHTON

REGENERATION CONSULTANT

MEMBERSHIPS

Fellow of the Royal Society of Arts (RSA)

Fellow of the Institute of Place Management (IPM)

Member of the Institute of Economic Development (IED)

PUBLICATIONS

Handbook of Urban Regeneration, Routledge, forthcoming – chapter

City Branding – Theory and Cases, 2010, Palgrave Macmillan – chapter

Jigsaw Cities, Policy Press, 2007 – co-author

Articles and essays in:
The Guardian
Journal of Urban Regeneration and Renewal
Local Economy
Town and Country Planning
New Start
Renewal
International Journal of Neighbourhood Renewal



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ANALYSIS

I interrogate data and engage my clients' stakeholders, service users, and residents to build a detailed picture of their current situation.

- Research support to the **Birmingham Housing Commission**.
- Skills, employment, and community development **audit** for **Thamesmead** on behalf of Peabody Housing.
- Evaluations of the **Haringey and Kings Norton NDCs**.
- Socio-economic masterplans for the **Fenland market towns**.
- Process and impact review of **Thurrock UDC**.

STRATEGY

I help my clients to develop an ambitious and holistic vision for their places that will make a lasting difference to people's lives.

- Authorship of the **Margate Renewal Framework**.
- Engagement lead for the **Sandwell Inclusive Growth Deal**.
- Development of the **Kidderminster Town Centre Strategy**.
- **Social investment strategies** for six housing estates in Lambeth.
- Development of the **Kenley housing and growth plan**.
- Home Housing Group **service re-design and devolution** strategy.

FUNDING

I have raised over £1bn for my clients, by crafting compelling and convincing proposals and facilitating partners to strike deals.

- Development of the **£122m Swindon and Wiltshire Strategic Economic Plan**.
- Authorship of the **Colchester and Runcorn Town Deals**.
- **ESF funding bid for Tilbury Docks**.
- Development of the **Oxfordshire Investment Prospectus**.

DELIVERY

To spend that money effectively, I review and improve my clients' delivery arrangements.

- Review of planning and delivery arrangements for the **Harlow and Gilston Garden Town**.
- Design and facilitation of the **Greater Manchester inclusive growth network** for the University of Manchester.
- Early-stage development of the **Hackney, Hounslow, and Hastings Big Local** projects.
- **Evaluation of the Duty to Cooperate** for the Planning Advisory Service.